

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1143	100.0%	2.2%	1011	100.0%	4.1%	133	100.0%	0.5%	480	100.0%	2.8%
<b>Sexe</b>												
<b>Homme</b>	1011	88.4%	4.1%	1011	100.0%	4.1%	0	0.0%	0.0%	424	88.2%	4.8%
<b>Femme</b>	133	11.6%	0.5%	0	0.0%	0.0%	133	100.0%	0.5%	57	11.8%	0.7%
<b>Age</b>												
<b>15 à 24 ans</b>	98	8.6%	1.4%	90	8.9%	2.4%	9	6.6%	0.2%	41	8.5%	1.3%
<b>25 à 34 ans</b>	149	13.0%	2.0%	136	13.5%	3.6%	13	9.6%	0.3%	71	14.8%	2.2%
<b>35 à 49 ans</b>	374	32.8%	3.0%	331	32.8%	5.4%	43	32.6%	0.7%	193	40.2%	3.2%
<b>50 à 59 ans</b>	298	26.0%	3.2%	262	25.9%	5.6%	36	27.2%	0.8%	150	31.2%	3.8%
<b>60 ans et plus</b>	224	19.6%	1.5%	192	19.0%	2.9%	32	24.0%	0.4%	26	5.3%	2.6%
<b>Individu</b>												
<b>Ménagères</b>	121	10.6%	0.5%	0	0.0%	0.0%	121	90.9%	0.5%	51	10.6%	0.7%
<b>Personne de référence</b>	927	81.1%	3.3%	888	87.9%	4.4%	39	29.4%	0.5%	393	81.8%	4.8%
<b>Responsable des achats</b>	642	56.1%	1.8%	519	51.3%	4.1%	123	92.7%	0.5%	253	52.6%	2.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	8	0.7%	1.5%	5	0.5%	1.5%	2	1.8%	1.6%	0	0.0%	0.0%
<b>Petits patrons</b>	90	7.9%	5.5%	81	8.0%	7.3%	9	6.9%	1.7%	85	17.6%	5.9%
<b>Affaires et Cadres</b>	168	14.7%	3.3%	147	14.5%	5.0%	21	15.7%	1.0%	160	33.2%	3.4%
<b>Professions intermédiaires</b>	186	16.3%	2.7%	172	17.0%	5.0%	14	10.5%	0.4%	177	36.9%	3.2%
<b>Employés</b>	116	10.2%	1.4%	83	8.2%	3.9%	33	24.9%	0.5%	14	2.9%	0.8%
<b>Ouvriers</b>	227	19.8%	3.5%	224	22.1%	4.4%	3	2.2%	0.2%	6	1.3%	1.5%
<b>Retraités</b>	209	18.3%	1.7%	177	17.5%	3.0%	33	24.7%	0.5%	3	0.5%	1.0%
<b>Autres inactifs</b>	139	12.2%	1.4%	122	12.1%	3.2%	18	13.3%	0.3%	36	7.5%	1.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	14	1.2%	1.7%	6	0.6%	1.4%	8	6.3%	2.1%	0	0.0%	0.0%
<b>Petits patrons</b>	93	8.1%	3.5%	83	8.2%	6.3%	10	7.8%	0.8%	93	19.4%	3.5%
<b>Affaires et Cadres</b>	186	16.3%	2.6%	156	15.4%	4.4%	30	22.4%	0.8%	186	38.7%	2.6%
<b>Professions intermédiaires</b>	202	17.6%	2.7%	185	18.3%	4.7%	17	12.5%	0.5%	202	42.0%	2.7%
<b>Employés</b>	117	10.2%	2.2%	98	9.7%	4.2%	18	13.8%	0.6%	0	0.0%	0.0%
<b>Ouvriers</b>	232	20.2%	2.4%	219	21.7%	4.3%	12	9.3%	0.3%	0	0.0%	0.0%
<b>Retraités</b>	227	19.8%	1.6%	195	19.3%	3.0%	32	24.2%	0.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	74	6.4%	1.8%	69	6.8%	4.3%	5	3.6%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	150	13.1%	1.5%	132	13.0%	3.0%	18	13.9%	0.3%	32	6.7%	1.9%
<b>2 personnes</b>	395	34.5%	2.2%	338	33.4%	3.9%	57	43.0%	0.6%	137	28.5%	3.1%
<b>3 personnes</b>	239	20.9%	2.6%	223	22.0%	4.9%	16	12.4%	0.4%	127	26.5%	3.3%
<b>4 personnes</b>	244	21.3%	2.6%	219	21.7%	4.8%	25	18.5%	0.5%	125	26.1%	2.6%
<b>5 personnes et +</b>	116	10.1%	2.2%	99	9.8%	3.8%	16	12.2%	0.6%	58	12.2%	2.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	405	35.4%	2.6%	356	35.3%	5.0%	48	36.5%	0.6%	223	46.5%	2.9%
<b>Non</b>	739	64.6%	2.0%	654	64.7%	3.7%	84	63.5%	0.5%	257	53.5%	2.6%
<b>Habitat</b>												
<b>Communes rurales</b>	253	22.1%	2.1%	225	22.3%	4.0%	27	20.5%	0.4%	89	18.6%	2.7%
<b>Agglo. - 20 000 hab</b>	189	16.6%	2.1%	160	15.8%	3.7%	30	22.3%	0.6%	74	15.4%	2.8%
<b>Agglo. 20 000 à 100 000 hab</b>	140	12.2%	2.0%	124	12.2%	3.7%	16	11.9%	0.4%	55	11.4%	3.0%
<b>Agglo. + 100 000 hab</b>	353	30.9%	2.3%	312	30.9%	4.2%	41	31.0%	0.5%	167	34.7%	2.9%
<b>Agglo. Paris</b>	209	18.3%	2.4%	190	18.8%	4.7%	19	14.3%	0.4%	96	19.9%	2.4%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	237	20.8%	2.5%	213	21.1%	4.7%	25	18.5%	0.5%	108	22.4%	2.5%
<b>Nord Pas de Calais</b>	56	4.9%	1.7%	54	5.3%	3.5%	2	1.3%	0.1%	26	5.3%	2.7%
<b>Lorraine</b>	73	6.4%	3.8%	65	6.5%	7.0%	7	5.6%	0.7%	26	5.4%	4.7%
<b>Alsace</b>	45	3.9%	3.0%	39	3.9%	5.3%	6	4.6%	0.8%	23	4.7%	4.7%
<b>Franche-Comté</b>	22	2.0%	2.4%	21	2.1%	4.6%	1	1.0%	0.3%	12	2.4%	4.5%
<b>Champagne Ardennes</b>	27	2.4%	2.5%	26	2.5%	4.9%	2	1.2%	0.3%	10	2.0%	3.3%
<b>Picardie</b>	38	3.4%	2.5%	28	2.7%	3.7%	11	8.1%	1.4%	14	2.9%	3.2%
<b>Bourgogne</b>	28	2.5%	2.1%	27	2.7%	4.2%	1	0.9%	0.2%	11	2.3%	3.2%
<b>Haute Normandie</b>	31	2.7%	2.1%	26	2.6%	3.7%	5	3.5%	0.6%	12	2.5%	2.6%
<b>Basse Normandie</b>	19	1.6%	1.5%	17	1.7%	3.0%	1	1.0%	0.2%	6	1.3%	1.8%
<b>Centre</b>	58	5.1%	2.8%	53	5.2%	5.2%	6	4.2%	0.5%	21	4.4%	3.6%
<b>Pays de Loire</b>	57	5.0%	1.9%	47	4.6%	3.3%	10	7.3%	0.6%	15	3.2%	1.6%
<b>Bretagne</b>	39	3.4%	1.5%	39	3.9%	3.1%	0	0.0%	0.0%	14	2.9%	1.7%
<b>Poitou Charentes</b>	26	2.2%	1.7%	23	2.2%	3.2%	3	2.3%	0.4%	6	1.3%	1.6%
<b>Aquitaine</b>	56	4.9%	2.0%	54	5.4%	4.1%	2	1.3%	0.1%	28	5.8%	3.2%
<b>Midi Pyrénées</b>	44	3.9%	1.8%	30	3.0%	2.6%	14	10.4%	1.1%	19	4.0%	2.4%
<b>Limousin</b>	16	1.4%	2.5%	14	1.3%	4.6%	2	1.5%	0.6%	4	0.8%	2.5%
<b>Auvergne</b>	26	2.2%	2.3%	17	1.7%	3.2%	8	6.1%	1.4%	10	2.2%	3.5%
<b>Rhône Alpes</b>	109	9.5%	2.1%	96	9.5%	3.8%	13	9.9%	0.5%	52	10.8%	2.8%
<b>Languedoc Roussillon</b>	44	3.8%	1.9%	39	3.8%	3.6%	5	3.7%	0.4%	17	3.5%	2.3%
<b>Provence Alpes Côte d'Azur. Corse</b>	93	8.1%	2.1%	83	8.2%	4.0%	10	7.6%	0.4%	47	9.8%	3.2%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	853	74.6%	2.6%	754	74.6%	4.6%	99	74.8%	0.6%	416	86.7%	2.9%
<b>Presque tous les jours</b>	121	10.6%	2.1%	98	9.7%	3.6%	23	17.5%	0.7%	41	8.5%	2.1%
<b>1 à 2 fois par semaine</b>	68	6.0%	2.7%	65	6.4%	5.6%	3	2.6%	0.2%	16	3.3%	2.5%
<b>1 à 3 fois par mois</b>	7	0.6%	1.4%	5	0.4%	2.2%	3	1.9%	0.8%	1	0.1%	1.1%
<b>Moins souvent</b>	15	1.3%	1.8%	12	1.2%	3.4%	3	2.3%	0.6%	2	0.5%	2.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	30	2.7%	1.6%	24	2.4%	3.1%	6	4.6%	0.6%	1	0.3%	1.0%
De 9 000 à moins de 12 000 euros par an	15	1.3%	0.5%	15	1.4%	1.4%	1	0.4%	0.0%	2	0.5%	0.8%
De 12 000 à moins de 18 000 euros par an	74	6.5%	1.2%	64	6.3%	2.4%	10	7.5%	0.3%	12	2.4%	1.6%
De 18 000 à moins de 24 000 euros par an	122	10.7%	1.8%	109	10.8%	3.5%	13	9.9%	0.4%	33	6.9%	2.5%
De 24 000 à moins de 36 000 euros par an	242	21.2%	2.2%	223	22.0%	4.2%	20	15.0%	0.3%	95	19.8%	2.8%
De 36 000 à moins de 45 000 euros par an	208	18.2%	3.0%	178	17.6%	4.7%	31	23.1%	0.9%	95	19.7%	3.1%
De 45 000 à moins de 65 000 euros par an	214	18.7%	3.1%	187	18.5%	5.2%	26	19.9%	0.8%	107	22.2%	2.8%
De 65 000 à moins de 80 000 euros par an	78	6.9%	4.0%	70	7.0%	6.2%	8	6.2%	1.0%	56	11.6%	4.3%
De 80 000 à moins de 115 000 euros par an	54	4.8%	4.4%	54	5.3%	7.3%	0	0.3%	0.1%	37	7.6%	4.0%
115 000 euros et plus par an	27	2.4%	4.5%	22	2.2%	6.1%	5	3.6%	2.1%	20	4.2%	4.0%
Refus	58	5.1%	1.7%	49	4.8%	3.5%	10	7.2%	0.5%	17	3.5%	1.6%
Ne sait pas	20	1.7%	0.9%	16	1.6%	1.7%	3	2.4%	0.2%	5	1.1%	0.6%