

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4164	100.0%	8.0%	1939	100.0%	7.8%	2225	100.0%	8.3%	941	100.0%	5.4%
Sexe												
Homme	1939	46.6%	7.8%	1939	100.0%	7.8%	0	0.0%	0.0%	473	50.2%	5.4%
Femme	2225	53.4%	8.3%	0	0.0%	0.0%	2225	100.0%	8.3%	468	49.8%	5.4%
Age												
15 à 24 ans	653	15.7%	9.0%	326	16.8%	8.9%	326	14.7%	9.1%	222	23.6%	7.0%
25 à 34 ans	494	11.9%	6.5%	233	12.0%	6.2%	261	11.7%	6.7%	161	17.2%	4.9%
35 à 49 ans	832	20.0%	6.7%	392	20.2%	6.4%	440	19.8%	7.0%	287	30.5%	4.7%
50 à 59 ans	888	21.3%	9.5%	470	24.2%	10.1%	418	18.8%	8.9%	218	23.1%	5.6%
60 ans et plus	1297	31.2%	8.6%	518	26.7%	7.9%	780	35.0%	9.2%	53	5.6%	5.4%
Individu												
Ménagères	1899	45.6%	8.2%	0	0.0%	0.0%	1899	85.4%	8.2%	361	38.4%	5.1%
Personne de référence	2346	56.3%	8.4%	1531	78.9%	7.6%	815	36.6%	10.5%	424	45.1%	5.2%
Responsable des achats	2872	69.0%	8.1%	976	50.3%	7.7%	1896	85.2%	8.3%	539	57.2%	4.9%
PCS Individu												
Agriculteurs	40	1.0%	7.7%	31	1.6%	8.3%	10	0.4%	6.4%	0	0.0%	0.0%
Petits patrons	103	2.5%	6.3%	75	3.9%	6.8%	27	1.2%	5.3%	90	9.6%	6.2%
Affaires et Cadres	199	4.8%	3.9%	112	5.8%	3.8%	87	3.9%	4.0%	173	18.4%	3.7%
Professions intermédiaires	394	9.5%	5.7%	196	10.1%	5.7%	198	8.9%	5.7%	310	32.9%	5.5%
Employés	712	17.1%	8.6%	141	7.3%	6.5%	571	25.7%	9.3%	120	12.7%	6.6%
Ouvriers	658	15.8%	10.2%	502	25.9%	10.0%	156	7.0%	11.3%	30	3.2%	7.3%
Retraités	1137	27.3%	9.0%	499	25.7%	8.4%	638	28.7%	9.6%	20	2.1%	7.9%
Autres inactifs	921	22.1%	8.9%	383	19.7%	10.1%	538	24.2%	8.3%	199	21.2%	6.1%
PCS Personne de référence												
Agriculteurs	65	1.6%	8.0%	36	1.8%	8.5%	29	1.3%	7.4%	0	0.0%	0.0%
Petits patrons	174	4.2%	6.6%	81	4.2%	6.2%	93	4.2%	7.0%	174	18.5%	6.6%
Affaires et Cadres	301	7.2%	4.2%	150	7.7%	4.2%	152	6.8%	4.1%	301	32.0%	4.2%
Professions intermédiaires	465	11.2%	6.1%	241	12.5%	6.2%	224	10.1%	6.1%	465	49.4%	6.1%
Employés	478	11.5%	8.8%	182	9.4%	7.8%	297	13.3%	9.6%	0	0.0%	0.0%
Ouvriers	946	22.7%	9.9%	501	25.8%	9.9%	445	20.0%	10.0%	0	0.0%	0.0%
Retraités	1294	31.1%	9.0%	564	29.1%	8.6%	730	32.8%	9.3%	0	0.0%	0.0%
Autres inactifs	440	10.6%	10.7%	185	9.5%	11.5%	255	11.5%	10.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	1004	24.1%	10.0%	402	20.8%	9.2%	601	27.0%	10.7%	85	9.0%	4.9%
2 personnes	1368	32.9%	7.6%	615	31.7%	7.0%	753	33.8%	8.2%	240	25.5%	5.5%
3 personnes	751	18.0%	8.2%	373	19.3%	8.3%	378	17.0%	8.2%	227	24.1%	5.9%
4 personnes	659	15.8%	7.1%	346	17.8%	7.6%	314	14.1%	6.6%	260	27.6%	5.3%
5 personnes et +	382	9.2%	7.1%	202	10.4%	7.7%	180	8.1%	6.5%	129	13.7%	4.9%
Présence d'enfants de moins de 15 ans												
Oui	1065	25.6%	6.9%	518	26.7%	7.2%	547	24.6%	6.6%	378	40.2%	4.9%
Non	3099	74.4%	8.5%	1421	73.3%	8.1%	1678	75.4%	9.0%	562	59.8%	5.8%
Habitat												
Communes rurales	1145	27.5%	9.7%	533	27.5%	9.5%	612	27.5%	9.8%	232	24.6%	6.9%
Agglo. - 20 000 hab	780	18.7%	8.7%	353	18.2%	8.2%	427	19.2%	9.1%	165	17.5%	6.4%
Agglo. 20 000 à 100 000 hab	598	14.4%	8.6%	275	14.2%	8.2%	324	14.5%	9.0%	97	10.3%	5.4%
Agglo. + 100 000 hab	1179	28.3%	7.6%	556	28.7%	7.4%	622	28.0%	7.8%	271	28.8%	4.7%
Agglo. Paris	462	11.1%	5.4%	221	11.4%	5.5%	241	10.8%	5.4%	177	18.8%	4.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	534	12.8%	5.6%	254	13.1%	5.6%	280	12.6%	5.6%	198	21.0%	4.5%
Nord Pas de Calais	320	7.7%	10.0%	168	8.6%	11.0%	153	6.9%	9.0%	59	6.2%	6.2%
Lorraine	132	3.2%	6.9%	64	3.3%	6.9%	68	3.1%	6.8%	29	3.1%	5.2%
Alsace	64	1.5%	4.2%	24	1.3%	3.3%	40	1.8%	5.1%	12	1.3%	2.5%
Franche-Comté	96	2.3%	10.0%	45	2.3%	9.6%	51	2.3%	10.5%	17	1.8%	6.3%
Champagne Ardennes	120	2.9%	11.1%	52	2.7%	10.0%	68	3.1%	12.1%	15	1.6%	5.2%
Picardie	185	4.4%	12.0%	83	4.3%	11.1%	102	4.6%	12.9%	34	3.6%	7.9%
Bourgogne	162	3.9%	12.0%	74	3.8%	11.4%	87	3.9%	12.5%	28	3.0%	8.0%
Haute Normandie	140	3.4%	9.4%	67	3.4%	9.4%	73	3.3%	9.4%	31	3.3%	6.7%
Basse Normandie	120	2.9%	9.9%	66	3.4%	11.4%	53	2.4%	8.5%	29	3.0%	8.0%
Centre	212	5.1%	10.1%	102	5.3%	10.2%	110	4.9%	10.1%	29	3.1%	4.9%
Pays de Loire	229	5.5%	7.7%	95	4.9%	6.6%	134	6.0%	8.8%	58	6.2%	6.2%
Bretagne	168	4.0%	6.3%	81	4.2%	6.3%	87	3.9%	6.3%	50	5.3%	6.1%
Poitou Charentes	150	3.6%	10.1%	71	3.7%	10.0%	79	3.5%	10.2%	24	2.6%	5.9%
Aquitaine	244	5.8%	8.8%	125	6.4%	9.5%	119	5.3%	8.2%	46	4.9%	5.3%
Midi Pyrénées	245	5.9%	10.0%	110	5.7%	9.3%	135	6.1%	10.7%	49	5.2%	6.2%
Limousin	76	1.8%	12.3%	33	1.7%	11.1%	43	1.9%	13.4%	8	0.8%	5.1%
Auvergne	110	2.6%	9.7%	42	2.2%	7.7%	68	3.1%	11.6%	19	2.0%	6.3%
Rhône Alpes	383	9.2%	7.4%	173	8.9%	7.0%	209	9.4%	7.8%	96	10.2%	5.2%
Languedoc Roussillon	173	4.1%	7.6%	68	3.5%	6.4%	104	4.7%	8.8%	46	4.9%	6.3%
Provence Alpes Côte d'Azur. Corse	303	7.3%	7.0%	142	7.3%	6.9%	161	7.2%	7.0%	64	6.8%	4.3%
Habitudes de connexion à Internet												
Tous les jours	2235	53.7%	6.7%	1106	57.1%	6.7%	1129	50.7%	6.8%	750	79.7%	5.2%
Presque tous les jours	516	12.4%	8.8%	232	12.0%	8.5%	284	12.7%	9.0%	109	11.6%	5.6%
1 à 2 fois par semaine	263	6.3%	10.3%	124	6.4%	10.7%	138	6.2%	10.0%	47	5.0%	7.4%
1 à 3 fois par mois	71	1.7%	13.7%	30	1.6%	15.0%	41	1.8%	12.9%	6	0.7%	10.4%
Moins souvent	113	2.7%	13.8%	44	2.2%	12.2%	70	3.1%	14.9%	8	0.8%	9.8%
Jamais	6	0.1%	4.5%	3	0.2%	3.7%	2	0.1%	6.1%	2	0.3%	25.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	223	5.3%	12.0%	81	4.2%	10.2%	142	6.4%	13.3%	12	1.3%	8.7%
De 9 000 à moins de 12 000 euros par an	368	8.8%	13.0%	141	7.3%	13.3%	227	10.2%	12.7%	22	2.3%	8.3%
De 12 000 à moins de 18 000 euros par an	693	16.6%	11.4%	298	15.4%	11.4%	395	17.7%	11.3%	59	6.2%	8.0%
De 18 000 à moins de 24 000 euros par an	636	15.3%	9.7%	283	14.6%	9.2%	353	15.9%	10.0%	98	10.4%	7.2%
De 24 000 à moins de 36 000 euros par an	875	21.0%	7.9%	406	20.9%	7.6%	469	21.1%	8.2%	196	20.8%	5.8%
De 36 000 à moins de 45 000 euros par an	478	11.5%	6.8%	256	13.2%	6.8%	222	10.0%	6.8%	177	18.8%	5.8%
De 45 000 à moins de 65 000 euros par an	323	7.8%	4.7%	183	9.4%	5.1%	140	6.3%	4.3%	153	16.3%	4.0%
De 65 000 à moins de 80 000 euros par an	87	2.1%	4.4%	61	3.1%	5.4%	26	1.2%	3.1%	54	5.7%	4.2%
De 80 000 à moins de 115 000 euros par an	49	1.2%	3.9%	35	1.8%	4.7%	14	0.6%	2.7%	32	3.4%	3.5%
115 000 euros et plus par an	30	0.7%	4.9%	17	0.9%	4.6%	13	0.6%	5.5%	28	3.0%	5.6%
Refus	251	6.0%	7.5%	116	6.0%	8.3%	135	6.1%	6.9%	55	5.8%	5.1%
Ne sait pas	153	3.7%	6.7%	62	3.2%	6.5%	91	4.1%	6.8%	55	5.8%	5.9%