

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	3291	100.0%	6.4%	1386	100.0%	5.6%	1906	100.0%	7.1%	867	100.0%	5.0%
<b>Sexe</b>												
Homme	1386	42.1%	5.6%	1386	100.0%	5.6%	0	0.0%	0.0%	382	44.1%	4.3%
Femme	1906	57.9%	7.1%	0	0.0%	0.0%	1906	100.0%	7.1%	484	55.9%	5.6%
<b>Age</b>												
15 à 24 ans	431	13.1%	5.9%	188	13.6%	5.1%	243	12.7%	6.7%	150	17.3%	4.8%
25 à 34 ans	421	12.8%	5.5%	193	13.9%	5.2%	227	11.9%	5.8%	155	17.9%	4.7%
35 à 49 ans	860	26.1%	6.9%	351	25.4%	5.7%	508	26.7%	8.0%	345	39.8%	5.6%
50 à 59 ans	702	21.3%	7.5%	340	24.6%	7.3%	362	19.0%	7.7%	183	21.1%	4.7%
60 ans et plus	878	26.7%	5.9%	312	22.5%	4.8%	566	29.7%	6.7%	34	3.9%	3.4%
<b>Individu</b>												
Ménagères	1626	49.4%	7.0%	0	0.0%	0.0%	1626	85.3%	7.0%	390	45.0%	5.5%
Personne de référence	1698	51.6%	6.1%	1106	79.8%	5.5%	592	31.1%	7.6%	374	43.1%	4.6%
Responsable des achats	2282	69.3%	6.4%	655	47.3%	5.1%	1627	85.4%	7.1%	551	63.6%	5.0%
<b>PCS Individu</b>												
Agriculteurs	40	1.2%	7.6%	28	2.1%	7.6%	12	0.6%	7.7%	0	0.0%	0.0%
Petits patrons	56	1.7%	3.5%	36	2.6%	3.3%	20	1.1%	3.8%	53	6.1%	3.7%
Affaires et Cadres	179	5.5%	3.5%	98	7.1%	3.3%	82	4.3%	3.8%	152	17.5%	3.3%
Professions intermédiaires	425	12.9%	6.2%	197	14.2%	5.8%	227	11.9%	6.6%	319	36.8%	5.7%
Employés	690	21.0%	8.3%	139	10.1%	6.5%	551	28.9%	9.0%	153	17.7%	8.4%
Ouvriers	511	15.5%	8.0%	387	27.9%	7.7%	124	6.5%	9.0%	35	4.0%	8.5%
Retraités	731	22.2%	5.8%	299	21.6%	5.0%	433	22.7%	6.5%	10	1.2%	4.0%
Autres inactifs	659	20.0%	6.4%	201	14.5%	5.3%	458	24.1%	7.1%	145	16.8%	4.5%
<b>PCS Personne de référence</b>												
Agriculteurs	59	1.8%	7.3%	30	2.2%	7.2%	29	1.5%	7.4%	0	0.0%	0.0%
Petits patrons	117	3.6%	4.4%	40	2.9%	3.1%	77	4.0%	5.7%	117	13.5%	4.4%
Affaires et Cadres	255	7.7%	3.5%	121	8.7%	3.4%	134	7.0%	3.7%	255	29.4%	3.5%
Professions intermédiaires	495	15.0%	6.5%	221	16.0%	5.7%	273	14.3%	7.5%	495	57.1%	6.5%
Employés	403	12.2%	7.4%	156	11.3%	6.7%	247	13.0%	8.0%	0	0.0%	0.0%
Ouvriers	796	24.2%	8.4%	379	27.3%	7.5%	417	21.9%	9.4%	0	0.0%	0.0%
Retraités	886	26.9%	6.1%	343	24.8%	5.2%	542	28.4%	6.9%	0	0.0%	0.0%
Autres inactifs	280	8.5%	6.8%	95	6.8%	5.9%	186	9.7%	7.4%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	614	18.6%	6.1%	211	15.2%	4.8%	403	21.2%	7.1%	74	8.6%	4.3%
<b>2 personnes</b>	1141	34.7%	6.4%	495	35.7%	5.7%	646	33.9%	7.0%	221	25.5%	5.1%
<b>3 personnes</b>	589	17.9%	6.5%	258	18.6%	5.7%	331	17.4%	7.2%	197	22.7%	5.1%
<b>4 personnes</b>	637	19.4%	6.8%	287	20.7%	6.3%	351	18.4%	7.3%	247	28.5%	5.0%
<b>5 personnes et +</b>	310	9.4%	5.8%	136	9.8%	5.2%	175	9.2%	6.4%	127	14.7%	4.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	901	27.4%	5.8%	381	27.5%	5.3%	521	27.3%	6.3%	382	44.0%	4.9%
<b>Non</b>	2390	72.6%	6.6%	1005	72.5%	5.7%	1385	72.7%	7.4%	485	56.0%	5.0%
<b>Habitat</b>												
<b>Communes rurales</b>	785	23.9%	6.6%	341	24.6%	6.1%	444	23.3%	7.1%	177	20.4%	5.3%
<b>Agglo. - 20 000 hab</b>	632	19.2%	7.0%	279	20.1%	6.5%	354	18.6%	7.5%	164	19.0%	6.3%
<b>Agglo. 20 000 à 100 000 hab</b>	471	14.3%	6.8%	177	12.8%	5.3%	293	15.4%	8.1%	83	9.6%	4.6%
<b>Agglo. + 100 000 hab</b>	1041	31.6%	6.8%	426	30.7%	5.7%	615	32.3%	7.8%	299	34.5%	5.2%
<b>Agglo. Paris</b>	362	11.0%	4.2%	162	11.7%	4.0%	199	10.5%	4.5%	143	16.5%	3.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	450	13.7%	4.7%	193	13.9%	4.2%	257	13.5%	5.1%	161	18.6%	3.7%
Nord Pas de Calais	313	9.5%	9.7%	126	9.1%	8.2%	188	9.8%	11.1%	90	10.3%	9.5%
Lorraine	269	8.2%	14.0%	119	8.6%	12.7%	151	7.9%	15.2%	59	6.8%	10.6%
Alsace	62	1.9%	4.0%	20	1.4%	2.7%	42	2.2%	5.3%	11	1.3%	2.3%
Franche-Comté	72	2.2%	7.5%	37	2.7%	8.0%	35	1.8%	7.1%	16	1.9%	6.2%
Champagne Ardennes	99	3.0%	9.2%	41	2.9%	7.8%	59	3.1%	10.4%	25	2.9%	8.8%
Picardie	117	3.6%	7.6%	49	3.5%	6.5%	68	3.6%	8.6%	30	3.5%	7.0%
Bourgogne	78	2.4%	5.7%	34	2.5%	5.3%	43	2.3%	6.2%	23	2.6%	6.5%
Haute Normandie	130	3.9%	8.7%	58	4.2%	8.1%	72	3.8%	9.3%	31	3.6%	6.7%
Basse Normandie	99	3.0%	8.2%	45	3.2%	7.7%	54	2.8%	8.5%	24	2.7%	6.7%
Centre	194	5.9%	9.3%	78	5.7%	7.8%	116	6.1%	10.6%	32	3.7%	5.4%
Pays de Loire	195	5.9%	6.6%	79	5.7%	5.5%	116	6.1%	7.6%	52	6.0%	5.5%
Bretagne	116	3.5%	4.4%	58	4.2%	4.5%	58	3.1%	4.2%	23	2.6%	2.7%
Poitou Charentes	106	3.2%	7.1%	42	3.1%	6.0%	64	3.3%	8.2%	22	2.5%	5.3%
Aquitaine	147	4.5%	5.3%	66	4.8%	5.0%	81	4.3%	5.6%	52	6.0%	6.0%
Midi Pyrénées	123	3.7%	5.0%	55	3.9%	4.6%	68	3.6%	5.4%	34	3.9%	4.3%
Limousin	52	1.6%	8.3%	27	1.9%	9.2%	25	1.3%	7.6%	8	0.9%	5.3%
Auvergne	70	2.1%	6.2%	35	2.5%	6.4%	35	1.8%	6.0%	14	1.6%	4.8%
Rhône Alpes	257	7.8%	5.0%	103	7.4%	4.1%	154	8.1%	5.7%	62	7.2%	3.4%
Languedoc Roussillon	90	2.7%	4.0%	41	2.9%	3.8%	49	2.6%	4.1%	21	2.4%	2.8%
Provence Alpes Côte d'Azur. Corse	254	7.7%	5.8%	82	5.9%	4.0%	172	9.0%	7.5%	76	8.8%	5.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1947	59.1%	5.9%	854	61.7%	5.2%	1092	57.3%	6.6%	704	81.3%	4.8%
Presque tous les jours	406	12.3%	6.9%	169	12.2%	6.2%	236	12.4%	7.5%	95	11.0%	4.9%
1 à 2 fois par semaine	206	6.3%	8.1%	97	7.0%	8.4%	109	5.7%	7.8%	53	6.1%	8.4%
1 à 3 fois par mois	53	1.6%	10.2%	27	1.9%	13.1%	26	1.4%	8.3%	6	0.7%	10.7%
Moins souvent	41	1.2%	5.0%	21	1.5%	5.8%	20	1.1%	4.4%	2	0.3%	2.9%
Jamais	3	0.1%	2.6%	0	0.0%	0.0%	3	0.2%	8.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	94	2.8%	5.0%	38	2.7%	4.8%	56	2.9%	5.2%	9	1.1%	6.7%
De 9 000 à moins de 12 000 euros par an	243	7.4%	8.5%	50	3.6%	4.7%	193	10.1%	10.8%	14	1.6%	5.3%
De 12 000 à moins de 18 000 euros par an	451	13.7%	7.4%	168	12.1%	6.4%	283	14.9%	8.1%	51	5.9%	7.0%
De 18 000 à moins de 24 000 euros par an	453	13.8%	6.9%	168	12.1%	5.5%	284	14.9%	8.1%	67	7.7%	4.9%
De 24 000 à moins de 36 000 euros par an	753	22.9%	6.8%	340	24.5%	6.4%	413	21.7%	7.2%	195	22.4%	5.8%
De 36 000 à moins de 45 000 euros par an	464	14.1%	6.6%	214	15.5%	5.7%	250	13.1%	7.6%	179	20.7%	5.9%
De 45 000 à moins de 65 000 euros par an	387	11.8%	5.6%	216	15.6%	6.0%	171	9.0%	5.3%	184	21.2%	4.8%
De 65 000 à moins de 80 000 euros par an	74	2.2%	3.8%	39	2.8%	3.5%	35	1.8%	4.2%	54	6.2%	4.1%
De 80 000 à moins de 115 000 euros par an	37	1.1%	3.0%	17	1.2%	2.2%	20	1.1%	4.0%	26	3.0%	2.8%
115 000 euros et plus par an	21	0.6%	3.5%	13	0.9%	3.5%	8	0.4%	3.4%	15	1.7%	2.9%
Refus	199	6.0%	5.9%	88	6.4%	6.3%	111	5.8%	5.7%	43	4.9%	4.0%
Ne sait pas	117	3.6%	5.1%	35	2.5%	3.7%	82	4.3%	6.2%	31	3.6%	3.3%