

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	4049	100.0%	7.8%	1950	100.0%	7.9%	2099	100.0%	7.8%	1143	100.0%	6.5%
<b>Sexe</b>												
<b>Homme</b>	1950	48.2%	7.9%	1950	100.0%	7.9%	0	0.0%	0.0%	572	50.1%	6.5%
<b>Femme</b>	2099	51.8%	7.8%	0	0.0%	0.0%	2099	100.0%	7.8%	571	49.9%	6.6%
<b>Age</b>												
<b>15 à 24 ans</b>	667	16.5%	9.2%	357	18.3%	9.7%	311	14.8%	8.6%	252	22.0%	8.0%
<b>25 à 34 ans</b>	669	16.5%	8.8%	330	16.9%	8.8%	339	16.2%	8.7%	237	20.8%	7.2%
<b>35 à 49 ans</b>	900	22.2%	7.2%	439	22.5%	7.1%	462	22.0%	7.3%	332	29.0%	5.4%
<b>50 à 59 ans</b>	809	20.0%	8.6%	419	21.5%	9.0%	390	18.6%	8.3%	274	24.0%	7.0%
<b>60 ans et plus</b>	1004	24.8%	6.7%	406	20.8%	6.2%	598	28.5%	7.1%	48	4.2%	4.9%
<b>Individu</b>												
<b>Ménagères</b>	1732	42.8%	7.5%	0	0.0%	0.0%	1732	82.5%	7.5%	423	37.0%	6.0%
<b>Personne de référence</b>	2050	50.6%	7.3%	1509	77.4%	7.5%	542	25.8%	7.0%	477	41.7%	5.8%
<b>Responsable des achats</b>	2712	67.0%	7.6%	981	50.3%	7.7%	1731	82.5%	7.6%	685	59.9%	6.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	30	0.7%	5.7%	18	0.9%	4.9%	12	0.6%	7.8%	1	0.1%	7.6%
<b>Petits patrons</b>	90	2.2%	5.5%	73	3.7%	6.5%	18	0.8%	3.4%	73	6.4%	5.1%
<b>Affaires et Cadres</b>	232	5.7%	4.5%	126	6.5%	4.3%	105	5.0%	4.8%	199	17.5%	4.3%
<b>Professions intermédiaires</b>	510	12.6%	7.4%	271	13.9%	7.9%	239	11.4%	6.9%	391	34.2%	7.0%
<b>Employés</b>	790	19.5%	9.5%	205	10.5%	9.5%	585	27.9%	9.5%	184	16.1%	10.0%
<b>Ouvriers</b>	677	16.7%	10.5%	535	27.5%	10.6%	141	6.7%	10.2%	48	4.2%	11.9%
<b>Retraités</b>	899	22.2%	7.2%	375	19.3%	6.3%	524	25.0%	7.9%	15	1.3%	6.0%
<b>Autres inactifs</b>	821	20.3%	8.0%	346	17.8%	9.1%	475	22.6%	7.3%	231	20.2%	7.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	57	1.4%	6.9%	23	1.2%	5.6%	33	1.6%	8.4%	0	0.0%	0.0%
<b>Petits patrons</b>	174	4.3%	6.6%	90	4.6%	6.9%	84	4.0%	6.3%	174	15.2%	6.6%
<b>Affaires et Cadres</b>	353	8.7%	4.9%	162	8.3%	4.5%	191	9.1%	5.2%	353	30.9%	4.9%
<b>Professions intermédiaires</b>	616	15.2%	8.1%	320	16.4%	8.2%	295	14.1%	8.1%	616	53.9%	8.1%
<b>Employés</b>	481	11.9%	8.9%	223	11.4%	9.6%	258	12.3%	8.3%	0	0.0%	0.0%
<b>Ouvriers</b>	974	24.1%	10.2%	538	27.6%	10.6%	436	20.8%	9.8%	0	0.0%	0.0%
<b>Retraités</b>	1063	26.2%	7.4%	437	22.4%	6.6%	626	29.8%	8.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	332	8.2%	8.1%	156	8.0%	9.8%	176	8.4%	7.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	690	17.0%	6.9%	303	15.5%	7.0%	387	18.4%	6.9%	90	7.9%	5.2%
<b>2 personnes</b>	1412	34.9%	7.9%	685	35.1%	7.8%	727	34.7%	7.9%	291	25.5%	6.6%
<b>3 personnes</b>	775	19.1%	8.5%	353	18.1%	7.8%	421	20.1%	9.2%	277	24.2%	7.2%
<b>4 personnes</b>	762	18.8%	8.2%	392	20.1%	8.6%	371	17.7%	7.8%	332	29.0%	6.8%
<b>5 personnes et +</b>	410	10.1%	7.7%	217	11.1%	8.3%	193	9.2%	7.0%	153	13.4%	5.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1159	28.6%	7.5%	540	27.7%	7.5%	619	29.5%	7.5%	471	41.3%	6.1%
<b>Non</b>	2890	71.4%	8.0%	1410	72.3%	8.0%	1481	70.5%	7.9%	671	58.7%	6.9%
<b>Habitat</b>												
<b>Communes rurales</b>	953	23.5%	8.0%	457	23.4%	8.2%	496	23.6%	8.0%	271	23.7%	8.1%
<b>Agglo. - 20 000 hab</b>	680	16.8%	7.6%	363	18.6%	8.4%	317	15.1%	6.8%	170	14.8%	6.5%
<b>Agglo. 20 000 à 100 000 hab</b>	617	15.2%	8.9%	273	14.0%	8.2%	345	16.4%	9.5%	127	11.1%	7.0%
<b>Agglo. + 100 000 hab</b>	1220	30.1%	7.9%	561	28.8%	7.5%	659	31.4%	8.3%	361	31.6%	6.3%
<b>Agglo. Paris</b>	580	14.3%	6.8%	297	15.2%	7.3%	282	13.5%	6.3%	214	18.7%	5.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	699	17.3%	7.3%	350	18.0%	7.7%	348	16.6%	7.0%	245	21.4%	5.6%
<b>Nord Pas de Calais</b>	316	7.8%	9.8%	157	8.1%	10.3%	159	7.6%	9.4%	89	7.8%	9.4%
<b>Lorraine</b>	165	4.1%	8.6%	66	3.4%	7.1%	99	4.7%	9.9%	47	4.2%	8.5%
<b>Alsace</b>	131	3.2%	8.6%	75	3.8%	10.2%	56	2.7%	7.1%	41	3.6%	8.5%
<b>Franche-Comté</b>	89	2.2%	9.4%	38	1.9%	8.1%	51	2.4%	10.5%	26	2.3%	9.9%
<b>Champagne Ardennes</b>	108	2.7%	10.0%	45	2.3%	8.6%	63	3.0%	11.3%	21	1.8%	7.2%
<b>Picardie</b>	118	2.9%	7.7%	50	2.6%	6.7%	68	3.3%	8.6%	19	1.7%	4.4%
<b>Bourgogne</b>	103	2.6%	7.7%	51	2.6%	7.9%	52	2.5%	7.4%	28	2.5%	8.1%
<b>Haute Normandie</b>	121	3.0%	8.1%	37	1.9%	5.2%	83	4.0%	10.7%	29	2.5%	6.2%
<b>Basse Normandie</b>	106	2.6%	8.8%	57	2.9%	9.8%	49	2.3%	7.8%	26	2.3%	7.3%
<b>Centre</b>	189	4.7%	9.0%	78	4.0%	7.8%	111	5.3%	10.2%	38	3.4%	6.5%
<b>Pays de Loire</b>	203	5.0%	6.9%	102	5.2%	7.1%	101	4.8%	6.6%	57	5.0%	6.0%
<b>Bretagne</b>	205	5.1%	7.7%	105	5.4%	8.2%	100	4.8%	7.3%	54	4.7%	6.5%
<b>Poitou Charentes</b>	125	3.1%	8.4%	50	2.6%	7.0%	75	3.6%	9.7%	38	3.3%	9.2%
<b>Aquitaine</b>	241	6.0%	8.8%	138	7.1%	10.5%	103	4.9%	7.2%	63	5.5%	7.2%
<b>Midi Pyrénées</b>	179	4.4%	7.3%	82	4.2%	7.0%	96	4.6%	7.6%	44	3.9%	5.6%
<b>Limousin</b>	65	1.6%	10.6%	38	1.9%	12.8%	28	1.3%	8.5%	13	1.2%	8.9%
<b>Auvergne</b>	79	1.9%	7.0%	32	1.6%	5.9%	47	2.2%	7.9%	24	2.1%	8.1%
<b>Rhône Alpes</b>	334	8.2%	6.4%	160	8.2%	6.4%	174	8.3%	6.5%	94	8.2%	5.1%
<b>Languedoc Roussillon</b>	132	3.3%	5.8%	62	3.2%	5.8%	70	3.3%	5.8%	46	4.0%	6.2%
<b>Provence Alpes Côte d'Azur. Corse</b>	341	8.4%	7.9%	175	9.0%	8.5%	166	7.9%	7.3%	101	8.8%	6.8%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	2672	66.0%	8.1%	1345	69.0%	8.1%	1327	63.2%	8.0%	941	82.4%	6.5%
<b>Presque tous les jours</b>	487	12.0%	8.3%	233	11.9%	8.5%	254	12.1%	8.1%	143	12.5%	7.4%
<b>1 à 2 fois par semaine</b>	228	5.6%	8.9%	111	5.7%	9.5%	117	5.6%	8.5%	38	3.3%	6.0%
<b>1 à 3 fois par mois</b>	39	1.0%	7.5%	23	1.2%	11.2%	16	0.8%	5.1%	5	0.5%	9.2%
<b>Moins souvent</b>	55	1.4%	6.7%	17	0.9%	4.8%	38	1.8%	8.2%	3	0.2%	3.4%
<b>Jamais</b>	3	0.1%	2.7%	3	0.2%	4.0%	0	0.0%	0.0%	0	0.0%	0.0%

# Télé Loisirs



## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	127	3.1%	6.8%	55	2.8%	6.9%	72	3.4%	6.7%	11	1.0%	8.3%
De 9 000 à moins de 12 000 euros par an	197	4.9%	6.9%	80	4.1%	7.5%	118	5.6%	6.6%	23	2.0%	8.8%
De 12 000 à moins de 18 000 euros par an	491	12.1%	8.1%	189	9.7%	7.2%	302	14.4%	8.7%	66	5.8%	9.0%
De 18 000 à moins de 24 000 euros par an	537	13.2%	8.1%	217	11.1%	7.1%	320	15.2%	9.1%	103	9.0%	7.6%
De 24 000 à moins de 36 000 euros par an	933	23.0%	8.5%	490	25.1%	9.2%	442	21.1%	7.7%	223	19.5%	6.6%
De 36 000 à moins de 45 000 euros par an	559	13.8%	8.0%	284	14.6%	7.6%	274	13.1%	8.4%	188	16.4%	6.2%
De 45 000 à moins de 65 000 euros par an	524	12.9%	7.6%	285	14.6%	7.9%	238	11.3%	7.3%	247	21.6%	6.5%
De 65 000 à moins de 80 000 euros par an	107	2.6%	5.5%	60	3.1%	5.4%	47	2.2%	5.6%	66	5.8%	5.1%
De 80 000 à moins de 115 000 euros par an	86	2.1%	6.9%	47	2.4%	6.4%	39	1.9%	7.6%	56	4.9%	6.2%
115 000 euros et plus par an	30	0.7%	5.0%	16	0.8%	4.3%	14	0.7%	6.0%	23	2.0%	4.5%
Refus	289	7.1%	8.6%	155	7.9%	11.1%	134	6.4%	6.8%	71	6.2%	6.6%
Ne sait pas	171	4.2%	7.5%	71	3.7%	7.5%	100	4.8%	7.5%	65	5.7%	7.0%