

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2008	100.0%	3.9%	1091	100.0%	4.4%	918	100.0%	3.4%	784	100.0%	4.5%
Sexe												
Homme	1091	54.3%	4.4%	1091	100.0%	4.4%	0	0.0%	0.0%	440	56.1%	5.0%
Femme	918	45.7%	3.4%	0	0.0%	0.0%	918	100.0%	3.4%	344	43.9%	4.0%
Age												
15 à 24 ans	235	11.7%	3.2%	128	11.7%	3.5%	107	11.7%	3.0%	121	15.4%	3.9%
25 à 34 ans	185	9.2%	2.4%	98	9.0%	2.6%	87	9.5%	2.2%	112	14.3%	3.4%
35 à 49 ans	372	18.5%	3.0%	204	18.7%	3.3%	168	18.3%	2.7%	237	30.2%	3.9%
50 à 59 ans	389	19.4%	4.2%	210	19.2%	4.5%	180	19.6%	3.8%	234	29.8%	6.0%
60 ans et plus	827	41.2%	5.5%	451	41.3%	6.9%	376	41.0%	4.4%	80	10.2%	8.1%
Individu												
Ménagères	805	40.1%	3.5%	0	0.0%	0.0%	805	87.7%	3.5%	285	36.4%	4.0%
Personne de référence	1165	58.0%	4.2%	931	85.4%	4.6%	234	25.5%	3.0%	391	49.8%	4.8%
Responsable des achats	1322	65.8%	3.7%	546	50.0%	4.3%	776	84.6%	3.4%	493	62.9%	4.5%
PCS Individu												
Agriculteurs	18	0.9%	3.4%	6	0.5%	1.6%	12	1.3%	7.9%	2	0.2%	8.4%
Petits patrons	70	3.5%	4.3%	51	4.7%	4.6%	19	2.1%	3.7%	56	7.2%	3.9%
Affaires et Cadres	333	16.6%	6.5%	206	18.9%	7.0%	127	13.9%	5.9%	313	39.9%	6.7%
Professions intermédiaires	226	11.2%	3.3%	128	11.7%	3.7%	98	10.7%	2.8%	187	23.8%	3.3%
Employés	242	12.1%	2.9%	102	9.4%	4.7%	140	15.2%	2.3%	64	8.2%	3.5%
Ouvriers	69	3.4%	1.1%	55	5.1%	1.1%	14	1.5%	1.0%	0	0.0%	0.0%
Retraités	692	34.5%	5.5%	409	37.5%	6.9%	283	30.9%	4.3%	18	2.3%	7.2%
Autres inactifs	358	17.8%	3.5%	134	12.3%	3.5%	224	24.4%	3.5%	145	18.4%	4.4%
PCS Personne de référence												
Agriculteurs	20	1.0%	2.5%	7	0.6%	1.6%	14	1.5%	3.4%	0	0.0%	0.0%
Petits patrons	129	6.4%	4.9%	72	6.6%	5.5%	57	6.2%	4.3%	129	16.5%	4.9%
Affaires et Cadres	444	22.1%	6.1%	236	21.6%	6.6%	209	22.8%	5.7%	444	56.7%	6.1%
Professions intermédiaires	210	10.5%	2.8%	132	12.1%	3.4%	78	8.5%	2.1%	210	26.8%	2.8%
Employés	174	8.7%	3.2%	96	8.8%	4.1%	78	8.5%	2.5%	0	0.0%	0.0%
Ouvriers	124	6.2%	1.3%	62	5.7%	1.2%	62	6.8%	1.4%	0	0.0%	0.0%
Retraités	768	38.3%	5.3%	428	39.3%	6.5%	340	37.1%	4.3%	0	0.0%	0.0%
Autres inactifs	137	6.8%	3.3%	58	5.3%	3.6%	79	8.6%	3.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	369	18.4%	3.7%	176	16.1%	4.0%	193	21.1%	3.4%	66	8.4%	3.8%
2 personnes	869	43.3%	4.8%	496	45.5%	5.7%	373	40.7%	4.1%	203	25.9%	4.6%
3 personnes	265	13.2%	2.9%	144	13.2%	3.2%	122	13.3%	2.7%	180	23.0%	4.7%
4 personnes	337	16.8%	3.6%	186	17.0%	4.1%	151	16.5%	3.2%	220	28.0%	4.5%
5 personnes et +	168	8.3%	3.1%	89	8.2%	3.4%	78	8.5%	2.9%	115	14.7%	4.4%
Présence d'enfants de moins de 15 ans												
Oui	439	21.9%	2.8%	237	21.7%	3.3%	202	22.0%	2.4%	287	36.6%	3.7%
Non	1569	78.1%	4.3%	854	78.3%	4.8%	715	78.0%	3.8%	497	63.4%	5.1%
Habitat												
Communes rurales	273	13.6%	2.3%	171	15.7%	3.1%	102	11.1%	1.6%	77	9.8%	2.3%
Agglo. - 20 000 hab	219	10.9%	2.4%	134	12.3%	3.1%	85	9.2%	1.8%	74	9.5%	2.9%
Agglo. 20 000 à 100 000 hab	227	11.3%	3.3%	124	11.4%	3.7%	102	11.2%	2.8%	61	7.7%	3.4%
Agglo. + 100 000 hab	743	37.0%	4.8%	391	35.9%	5.2%	352	38.3%	4.4%	291	37.2%	5.1%
Agglo. Paris	547	27.2%	6.4%	270	24.8%	6.7%	277	30.1%	6.2%	281	35.8%	7.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	575	28.7%	6.0%	288	26.4%	6.3%	287	31.3%	5.8%	290	37.0%	6.6%
Nord Pas de Calais	67	3.3%	2.1%	51	4.6%	3.3%	16	1.8%	1.0%	28	3.6%	3.0%
Lorraine	65	3.2%	3.4%	40	3.7%	4.3%	25	2.7%	2.5%	25	3.2%	4.6%
Alsace	45	2.2%	3.0%	25	2.3%	3.4%	20	2.1%	2.5%	10	1.3%	2.0%
Franche-Comté	20	1.0%	2.1%	8	0.7%	1.7%	12	1.3%	2.5%	4	0.5%	1.5%
Champagne Ardennes	37	1.9%	3.4%	24	2.2%	4.6%	13	1.4%	2.4%	11	1.4%	3.9%
Picardie	51	2.5%	3.3%	31	2.9%	4.2%	19	2.1%	2.4%	16	2.1%	3.8%
Bourgogne	41	2.1%	3.1%	29	2.6%	4.4%	13	1.4%	1.8%	13	1.7%	3.8%
Haute Normandie	38	1.9%	2.5%	22	2.0%	3.1%	16	1.7%	2.0%	10	1.3%	2.3%
Basse Normandie	26	1.3%	2.2%	14	1.3%	2.4%	12	1.3%	1.9%	12	1.5%	3.3%
Centre	71	3.5%	3.4%	42	3.9%	4.2%	28	3.1%	2.6%	19	2.4%	3.2%
Pays de Loire	71	3.5%	2.4%	34	3.1%	2.4%	37	4.0%	2.4%	28	3.6%	3.0%
Bretagne	67	3.3%	2.5%	45	4.2%	3.5%	21	2.3%	1.6%	24	3.1%	2.9%
Poitou Charentes	52	2.6%	3.5%	30	2.7%	4.2%	22	2.4%	2.8%	14	1.7%	3.3%
Aquitaine	126	6.3%	4.6%	63	5.8%	4.8%	63	6.8%	4.3%	43	5.4%	4.9%
Midi Pyrénées	66	3.3%	2.7%	38	3.5%	3.2%	28	3.1%	2.2%	19	2.5%	2.4%
Limousin	22	1.1%	3.6%	16	1.5%	5.5%	6	0.7%	1.9%	5	0.7%	3.6%
Auvergne	46	2.3%	4.0%	21	1.9%	3.9%	24	2.7%	4.1%	8	1.0%	2.7%
Rhône Alpes	188	9.4%	3.6%	95	8.7%	3.8%	94	10.2%	3.5%	74	9.5%	4.1%
Languedoc Roussillon	96	4.8%	4.2%	54	5.0%	5.0%	42	4.5%	3.5%	39	4.9%	5.2%
Provence Alpes Côte d'Azur. Corse	238	11.9%	5.5%	120	11.0%	5.8%	119	12.9%	5.2%	91	11.6%	6.1%
Habitudes de connexion à Internet												
Tous les jours	1497	74.6%	4.5%	837	76.8%	5.1%	660	71.9%	4.0%	713	91.0%	4.9%
Presque tous les jours	189	9.4%	3.2%	85	7.8%	3.1%	104	11.3%	3.3%	46	5.8%	2.4%
1 à 2 fois par semaine	75	3.7%	2.9%	34	3.1%	2.9%	41	4.4%	2.9%	18	2.3%	2.9%
1 à 3 fois par mois	6	0.3%	1.2%	5	0.4%	2.4%	1	0.1%	0.4%	0	0.0%	0.0%
Moins souvent	19	0.9%	2.3%	3	0.3%	1.0%	15	1.7%	3.3%	0	0.0%	0.0%
Jamais	3	0.2%	2.4%	2	0.2%	2.8%	1	0.1%	1.6%	1	0.1%	6.4%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	57	2.9%	3.1%	34	3.1%	4.3%	23	2.5%	2.2%	10	1.2%	7.0%
De 9 000 à moins de 12 000 euros par an	44	2.2%	1.6%	18	1.6%	1.7%	27	2.9%	1.5%	3	0.4%	1.2%
De 12 000 à moins de 18 000 euros par an	113	5.6%	1.9%	62	5.7%	2.4%	51	5.5%	1.5%	20	2.6%	2.7%
De 18 000 à moins de 24 000 euros par an	151	7.5%	2.3%	77	7.0%	2.5%	75	8.2%	2.1%	37	4.7%	2.7%
De 24 000 à moins de 36 000 euros par an	343	17.1%	3.1%	177	16.2%	3.3%	167	18.1%	2.9%	88	11.2%	2.6%
De 36 000 à moins de 45 000 euros par an	278	13.8%	4.0%	159	14.6%	4.3%	119	12.9%	3.6%	115	14.6%	3.8%
De 45 000 à moins de 65 000 euros par an	417	20.8%	6.1%	250	22.9%	6.9%	168	18.3%	5.1%	177	22.6%	4.6%
De 65 000 à moins de 80 000 euros par an	152	7.6%	7.8%	84	7.7%	7.4%	68	7.4%	8.2%	77	9.9%	6.0%
De 80 000 à moins de 115 000 euros par an	123	6.1%	9.8%	65	5.9%	8.7%	58	6.4%	11.5%	78	10.0%	8.5%
115 000 euros et plus par an	104	5.2%	17.4%	61	5.6%	16.5%	43	4.7%	19.0%	88	11.3%	17.3%
Refus	158	7.9%	4.7%	73	6.7%	5.2%	86	9.3%	4.4%	62	7.9%	5.8%
Ne sait pas	66	3.3%	2.9%	32	2.9%	3.4%	34	3.7%	2.5%	29	3.7%	3.1%