

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3551	100.0%	6.9%	1317	100.0%	5.3%	2235	100.0%	8.3%	1172	100.0%	6.7%
Sexe												
Homme	1317	37.1%	5.3%	1317	100.0%	5.3%	0	0.0%	0.0%	466	39.7%	5.3%
Femme	2235	62.9%	8.3%	0	0.0%	0.0%	2235	100.0%	8.3%	706	60.3%	8.2%
Age												
15 à 24 ans	211	6.0%	2.9%	118	9.0%	3.2%	93	4.2%	2.6%	105	8.9%	3.3%
25 à 34 ans	251	7.1%	3.3%	92	7.0%	2.5%	159	7.1%	4.1%	132	11.2%	4.0%
35 à 49 ans	822	23.2%	6.6%	278	21.1%	4.5%	545	24.4%	8.6%	457	39.0%	7.5%
50 à 59 ans	743	20.9%	8.0%	296	22.5%	6.3%	448	20.0%	9.6%	354	30.2%	9.1%
60 ans et plus	1523	42.9%	10.2%	532	40.4%	8.1%	990	44.3%	11.7%	125	10.7%	12.7%
Individu												
Ménagères	2102	59.2%	9.1%	0	0.0%	0.0%	2102	94.0%	9.1%	651	55.5%	9.2%
Personne de référence	1857	52.3%	6.6%	1158	88.0%	5.7%	699	31.3%	9.0%	517	44.1%	6.3%
Responsable des achats	2719	76.6%	7.6%	693	52.7%	5.4%	2026	90.7%	8.9%	839	71.5%	7.7%
PCS Individu												
Agriculteurs	28	0.8%	5.3%	11	0.9%	3.0%	17	0.8%	11.1%	0	0.0%	0.0%
Petits patrons	181	5.1%	11.1%	103	7.8%	9.3%	79	3.5%	15.1%	158	13.5%	10.9%
Affaires et Cadres	385	10.8%	7.5%	186	14.1%	6.3%	199	8.9%	9.2%	354	30.2%	7.6%
Professions intermédiaires	389	10.9%	5.6%	129	9.8%	3.8%	259	11.6%	7.5%	308	26.3%	5.5%
Employés	595	16.8%	7.2%	99	7.5%	4.6%	496	22.2%	8.1%	167	14.3%	9.1%
Ouvriers	252	7.1%	3.9%	194	14.7%	3.8%	58	2.6%	4.2%	18	1.5%	4.4%
Retraités	1202	33.9%	9.6%	462	35.1%	7.8%	740	33.1%	11.2%	19	1.7%	7.8%
Autres inactifs	519	14.6%	5.0%	132	10.0%	3.5%	387	17.3%	6.0%	148	12.7%	4.6%
PCS Personne de référence												
Agriculteurs	41	1.2%	5.1%	12	0.9%	2.8%	30	1.3%	7.5%	0	0.0%	0.0%
Petits patrons	230	6.5%	8.7%	113	8.6%	8.7%	117	5.2%	8.7%	230	19.6%	8.7%
Affaires et Cadres	539	15.2%	7.4%	201	15.3%	5.6%	337	15.1%	9.2%	539	45.9%	7.4%
Professions intermédiaires	403	11.4%	5.3%	151	11.5%	3.9%	252	11.3%	6.9%	403	34.4%	5.3%
Employés	301	8.5%	5.6%	85	6.5%	3.7%	216	9.6%	7.0%	0	0.0%	0.0%
Ouvriers	433	12.2%	4.5%	201	15.3%	4.0%	232	10.4%	5.2%	0	0.0%	0.0%
Retraités	1383	38.9%	9.6%	487	37.0%	7.4%	896	40.1%	11.4%	0	0.0%	0.0%
Autres inactifs	220	6.2%	5.4%	65	4.9%	4.1%	155	7.0%	6.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	756	21.3%	7.6%	200	15.2%	4.6%	557	24.9%	9.9%	110	9.3%	6.3%
2 personnes	1455	41.0%	8.1%	582	44.2%	6.7%	872	39.0%	9.5%	334	28.5%	7.6%
3 personnes	511	14.4%	5.6%	211	16.1%	4.7%	299	13.4%	6.5%	274	23.3%	7.1%
4 personnes	543	15.3%	5.8%	201	15.3%	4.4%	342	15.3%	7.2%	305	26.0%	6.2%
5 personnes et +	287	8.1%	5.3%	122	9.3%	4.7%	165	7.4%	6.0%	150	12.8%	5.7%
Présence d'enfants de moins de 15 ans												
Oui	827	23.3%	5.4%	296	22.5%	4.1%	531	23.8%	6.4%	478	40.8%	6.2%
Non	2725	76.7%	7.5%	1021	77.5%	5.8%	1704	76.2%	9.1%	694	59.2%	7.1%
Habitat												
Communes rurales	675	19.0%	5.7%	264	20.1%	4.7%	411	18.4%	6.6%	183	15.6%	5.5%
Agglo. - 20 000 hab	493	13.9%	5.5%	192	14.6%	4.5%	301	13.5%	6.4%	138	11.8%	5.3%
Agglo. 20 000 à 100 000 hab	439	12.4%	6.3%	178	13.5%	5.3%	261	11.7%	7.2%	116	9.9%	6.4%
Agglo. + 100 000 hab	1166	32.8%	7.6%	412	31.3%	5.5%	754	33.7%	9.5%	384	32.7%	6.7%
Agglo. Paris	778	21.9%	9.1%	270	20.5%	6.6%	508	22.7%	11.4%	351	30.0%	8.8%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	837	23.6%	8.8%	298	22.7%	6.6%	538	24.1%	10.8%	373	31.8%	8.6%
Nord Pas de Calais	145	4.1%	4.5%	71	5.4%	4.7%	74	3.3%	4.4%	44	3.8%	4.7%
Lorraine	100	2.8%	5.2%	52	3.9%	5.6%	48	2.2%	4.9%	22	1.9%	3.9%
Alsace	108	3.0%	7.1%	32	2.4%	4.3%	77	3.4%	9.7%	39	3.4%	8.1%
Franche-Comté	57	1.6%	6.0%	17	1.3%	3.7%	40	1.8%	8.2%	10	0.9%	3.9%
Champagne Ardennes	89	2.5%	8.2%	27	2.1%	5.2%	61	2.7%	10.9%	15	1.3%	5.3%
Picardie	81	2.3%	5.3%	40	3.0%	5.3%	42	1.9%	5.3%	23	2.0%	5.4%
Bourgogne	86	2.4%	6.4%	36	2.7%	5.5%	51	2.3%	7.2%	11	0.9%	3.1%
Haute Normandie	81	2.3%	5.5%	41	3.1%	5.8%	40	1.8%	5.2%	28	2.4%	6.1%
Basse Normandie	71	2.0%	5.9%	31	2.3%	5.3%	40	1.8%	6.4%	20	1.7%	5.6%
Centre	124	3.5%	5.9%	51	3.9%	5.1%	72	3.2%	6.6%	21	1.8%	3.6%
Pays de Loire	154	4.3%	5.2%	53	4.0%	3.7%	100	4.5%	6.6%	45	3.8%	4.8%
Bretagne	163	4.6%	6.1%	58	4.4%	4.5%	105	4.7%	7.6%	57	4.8%	6.9%
Poitou Charentes	104	2.9%	7.0%	30	2.3%	4.2%	74	3.3%	9.6%	34	2.9%	8.3%
Aquitaine	199	5.6%	7.2%	72	5.4%	5.5%	128	5.7%	8.8%	72	6.1%	8.3%
Midi Pyrénées	163	4.6%	6.7%	53	4.0%	4.5%	110	4.9%	8.7%	53	4.5%	6.8%
Limousin	46	1.3%	7.5%	17	1.3%	5.7%	29	1.3%	9.1%	10	0.8%	6.5%
Auvergne	83	2.3%	7.3%	29	2.2%	5.4%	54	2.4%	9.1%	29	2.4%	9.7%
Rhône Alpes	373	10.5%	7.2%	155	11.7%	6.2%	219	9.8%	8.2%	113	9.7%	6.2%
Languedoc Roussillon	152	4.3%	6.7%	59	4.5%	5.5%	93	4.2%	7.8%	58	5.0%	7.9%
Provence Alpes Côte d'Azur. Corse	335	9.4%	7.7%	95	7.3%	4.6%	240	10.7%	10.5%	93	7.9%	6.3%
Habitudes de connexion à Internet												
Tous les jours	2244	63.2%	6.8%	859	65.2%	5.2%	1386	62.0%	8.4%	981	83.7%	6.7%
Presque tous les jours	389	11.0%	6.6%	148	11.2%	5.4%	241	10.8%	7.7%	116	9.9%	6.0%
1 à 2 fois par semaine	180	5.1%	7.1%	72	5.5%	6.2%	108	4.8%	7.8%	51	4.3%	8.0%
1 à 3 fois par mois	23	0.6%	4.3%	3	0.2%	1.5%	20	0.9%	6.2%	0	0.0%	0.7%
Moins souvent	76	2.1%	9.2%	10	0.7%	2.7%	66	3.0%	14.1%	5	0.4%	6.5%
Jamais	10	0.3%	7.8%	8	0.6%	9.2%	2	0.1%	4.7%	4	0.3%	41.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	79	2.2%	4.3%	36	2.7%	4.5%	43	1.9%	4.0%	8	0.7%	5.7%
De 9 000 à moins de 12 000 euros par an	139	3.9%	4.9%	42	3.2%	4.0%	97	4.3%	5.4%	18	1.5%	6.7%
De 12 000 à moins de 18 000 euros par an	369	10.4%	6.1%	126	9.6%	4.8%	242	10.9%	7.0%	28	2.4%	3.9%
De 18 000 à moins de 24 000 euros par an	413	11.6%	6.3%	145	11.0%	4.7%	268	12.0%	7.6%	84	7.2%	6.2%
De 24 000 à moins de 36 000 euros par an	739	20.8%	6.7%	282	21.4%	5.3%	457	20.4%	8.0%	186	15.9%	5.5%
De 36 000 à moins de 45 000 euros par an	499	14.1%	7.1%	195	14.8%	5.2%	305	13.6%	9.3%	196	16.7%	6.4%
De 45 000 à moins de 65 000 euros par an	540	15.2%	7.9%	196	14.9%	5.4%	345	15.4%	10.6%	273	23.2%	7.1%
De 65 000 à moins de 80 000 euros par an	175	4.9%	8.9%	73	5.6%	6.5%	102	4.6%	12.2%	106	9.0%	8.1%
De 80 000 à moins de 115 000 euros par an	133	3.7%	10.6%	59	4.5%	8.0%	73	3.3%	14.4%	92	7.8%	10.0%
115 000 euros et plus par an	88	2.5%	14.6%	48	3.7%	13.1%	39	1.8%	17.1%	76	6.5%	14.8%
Refus	266	7.5%	7.9%	81	6.2%	5.8%	185	8.3%	9.5%	72	6.1%	6.7%
Ne sait pas	111	3.1%	4.9%	32	2.5%	3.4%	78	3.5%	5.9%	35	3.0%	3.7%