

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1821	100.0%	3.5%	375	100.0%	1.5%	1445	100.0%	5.4%	355	100.0%	2.0%
<b>Sexe</b>												
<b>Homme</b>	375	20.6%	1.5%	375	100.0%	1.5%	0	0.0%	0.0%	57	16.0%	0.6%
<b>Femme</b>	1445	79.4%	5.4%	0	0.0%	0.0%	1445	100.0%	5.4%	299	84.0%	3.5%
<b>Age</b>												
<b>15 à 24 ans</b>	58	3.2%	0.8%	10	2.7%	0.3%	48	3.3%	1.3%	12	3.3%	0.4%
<b>25 à 34 ans</b>	145	7.9%	1.9%	24	6.3%	0.6%	121	8.4%	3.1%	45	12.7%	1.4%
<b>35 à 49 ans</b>	490	26.9%	3.9%	91	24.2%	1.5%	399	27.6%	6.3%	160	44.9%	2.6%
<b>50 à 59 ans</b>	462	25.4%	4.9%	97	25.7%	2.1%	365	25.3%	7.8%	108	30.3%	2.8%
<b>60 ans et plus</b>	666	36.6%	4.4%	154	41.0%	2.4%	512	35.5%	6.1%	32	8.9%	3.2%
<b>Individu</b>												
<b>Ménagères</b>	1361	74.8%	5.9%	0	0.0%	0.0%	1361	94.2%	5.9%	284	79.8%	4.0%
<b>Personne de référence</b>	806	44.3%	2.9%	349	93.0%	1.7%	457	31.6%	5.9%	101	28.5%	1.2%
<b>Responsable des achats</b>	1543	84.8%	4.3%	203	54.1%	1.6%	1341	92.8%	5.9%	306	86.1%	2.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	12	0.6%	2.2%	2	0.6%	0.6%	10	0.7%	6.3%	0	0.0%	0.0%
<b>Petits patrons</b>	39	2.1%	2.4%	12	3.1%	1.1%	27	1.9%	5.2%	23	6.5%	1.6%
<b>Affaires et Cadres</b>	62	3.4%	1.2%	20	5.3%	0.7%	42	2.9%	1.9%	48	13.4%	1.0%
<b>Professions intermédiaires</b>	159	8.7%	2.3%	26	7.0%	0.8%	132	9.2%	3.8%	118	33.1%	2.1%
<b>Employés</b>	511	28.1%	6.2%	52	13.8%	2.4%	459	31.8%	7.5%	98	27.6%	5.4%
<b>Ouvriers</b>	190	10.4%	3.0%	96	25.5%	1.9%	94	6.5%	6.8%	10	2.8%	2.4%
<b>Retraités</b>	564	31.0%	4.5%	144	38.3%	2.4%	421	29.1%	6.3%	12	3.3%	4.7%
<b>Autres inactifs</b>	285	15.6%	2.8%	24	6.5%	0.6%	260	18.0%	4.0%	48	13.4%	1.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	24	1.3%	2.9%	2	0.6%	0.5%	22	1.5%	5.5%	0	0.0%	0.0%
<b>Petits patrons</b>	57	3.1%	2.1%	8	2.2%	0.6%	48	3.3%	3.6%	57	15.9%	2.1%
<b>Affaires et Cadres</b>	96	5.3%	1.3%	19	5.1%	0.5%	76	5.3%	2.1%	96	26.9%	1.3%
<b>Professions intermédiaires</b>	203	11.2%	2.7%	29	7.8%	0.7%	174	12.0%	4.8%	203	57.2%	2.7%
<b>Employés</b>	220	12.1%	4.1%	48	12.9%	2.1%	172	11.9%	5.6%	0	0.0%	0.0%
<b>Ouvriers</b>	419	23.0%	4.4%	94	25.0%	1.8%	325	22.5%	7.3%	0	0.0%	0.0%
<b>Retraités</b>	693	38.0%	4.8%	159	42.3%	2.4%	534	37.0%	6.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	110	6.0%	2.7%	16	4.1%	1.0%	94	6.5%	3.8%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	373	20.5%	3.7%	47	12.5%	1.1%	326	22.6%	5.8%	33	9.3%	1.9%
<b>2 personnes</b>	750	41.2%	4.2%	190	50.7%	2.2%	560	38.7%	6.1%	95	26.6%	2.2%
<b>3 personnes</b>	297	16.3%	3.3%	74	19.7%	1.6%	223	15.4%	4.9%	87	24.5%	2.3%
<b>4 personnes</b>	268	14.7%	2.9%	51	13.5%	1.1%	218	15.1%	4.6%	82	23.0%	1.7%
<b>5 personnes et +</b>	133	7.3%	2.5%	13	3.5%	0.5%	119	8.3%	4.3%	59	16.6%	2.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	448	24.6%	2.9%	74	19.9%	1.0%	374	25.8%	4.5%	166	46.6%	2.1%
<b>Non</b>	1373	75.4%	3.8%	301	80.1%	1.7%	1072	74.2%	5.7%	190	53.4%	2.0%
<b>Habitat</b>												
<b>Communes rurales</b>	500	27.4%	4.2%	92	24.5%	1.6%	408	28.2%	6.5%	93	26.1%	2.8%
<b>Agglo. - 20 000 hab</b>	333	18.3%	3.7%	59	15.8%	1.4%	274	19.0%	5.8%	63	17.8%	2.4%
<b>Agglo. 20 000 à 100 000 hab</b>	296	16.3%	4.3%	61	16.2%	1.8%	235	16.3%	6.5%	58	16.3%	3.2%
<b>Agglo. + 100 000 hab</b>	510	28.0%	3.3%	128	34.0%	1.7%	383	26.5%	4.8%	104	29.2%	1.8%
<b>Agglo. Paris</b>	181	10.0%	2.1%	36	9.5%	0.9%	146	10.1%	3.3%	38	10.6%	0.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	221	12.1%	2.3%	46	12.4%	1.0%	175	12.1%	3.5%	48	13.4%	1.1%
Nord Pas de Calais	129	7.1%	4.0%	36	9.7%	2.4%	92	6.4%	5.5%	22	6.1%	2.3%
Lorraine	94	5.2%	4.9%	27	7.3%	2.9%	67	4.6%	6.8%	22	6.1%	3.9%
Alsace	82	4.5%	5.4%	10	2.7%	1.4%	72	5.0%	9.1%	14	3.8%	2.8%
Franche-Comté	41	2.2%	4.3%	9	2.5%	2.0%	32	2.2%	6.5%	3	1.0%	1.3%
Champagne Ardennes	51	2.8%	4.7%	10	2.6%	1.9%	41	2.8%	7.3%	5	1.5%	1.9%
Picardie	72	4.0%	4.7%	14	3.7%	1.9%	58	4.0%	7.3%	14	4.0%	3.3%
Bourgogne	61	3.3%	4.5%	10	2.7%	1.6%	50	3.5%	7.2%	5	1.4%	1.5%
Haute Normandie	50	2.7%	3.3%	7	1.9%	1.0%	42	2.9%	5.4%	7	1.9%	1.5%
Basse Normandie	40	2.2%	3.3%	5	1.4%	0.9%	35	2.4%	5.6%	6	1.6%	1.6%
Centre	86	4.7%	4.1%	14	3.8%	1.4%	72	4.9%	6.6%	16	4.6%	2.8%
Pays de Loire	120	6.6%	4.1%	26	6.9%	1.8%	94	6.5%	6.2%	33	9.3%	3.5%
Bretagne	96	5.3%	3.6%	14	3.6%	1.1%	83	5.7%	6.0%	20	5.7%	2.4%
Poitou Charentes	63	3.5%	4.3%	16	4.3%	2.3%	47	3.3%	6.1%	10	2.7%	2.3%
Aquitaine	101	5.6%	3.7%	21	5.6%	1.6%	80	5.6%	5.6%	17	4.8%	1.9%
Midi Pyrénées	77	4.2%	3.1%	20	5.3%	1.7%	57	3.9%	4.5%	13	3.8%	1.7%
Limousin	24	1.3%	3.9%	4	1.2%	1.5%	20	1.4%	6.1%	2	0.7%	1.7%
Auvergne	47	2.6%	4.2%	12	3.1%	2.1%	36	2.5%	6.0%	7	2.0%	2.4%
Rhône Alpes	177	9.7%	3.4%	36	9.6%	1.4%	141	9.8%	5.3%	38	10.7%	2.1%
Languedoc Roussillon	70	3.8%	3.1%	13	3.4%	1.2%	57	3.9%	4.8%	15	4.3%	2.1%
Provence Alpes Côte d'Azur. Corse	119	6.5%	2.7%	23	6.2%	1.1%	96	6.6%	4.2%	37	10.5%	2.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	940	51.6%	2.8%	225	60.0%	1.4%	715	49.5%	4.3%	269	75.6%	1.8%
Presque tous les jours	231	12.7%	3.9%	36	9.7%	1.3%	195	13.5%	6.2%	46	13.0%	2.4%
1 à 2 fois par semaine	126	6.9%	5.0%	25	6.8%	2.2%	101	7.0%	7.3%	18	5.1%	2.9%
1 à 3 fois par mois	29	1.6%	5.5%	4	1.0%	1.8%	25	1.7%	8.0%	2	0.5%	2.7%
Moins souvent	41	2.2%	5.0%	1	0.2%	0.2%	40	2.8%	8.6%	3	0.8%	3.6%
Jamais	5	0.3%	3.8%	0	0.0%	0.0%	5	0.3%	12.2%	2	0.5%	18.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	62	3.4%	3.3%	12	3.1%	1.4%	50	3.5%	4.7%	3	0.8%	2.2%
De 9 000 à moins de 12 000 euros par an	153	8.4%	5.4%	12	3.3%	1.2%	141	9.7%	7.9%	5	1.5%	2.0%
De 12 000 à moins de 18 000 euros par an	313	17.2%	5.1%	50	13.3%	1.9%	263	18.2%	7.6%	20	5.7%	2.8%
De 18 000 à moins de 24 000 euros par an	268	14.7%	4.1%	57	15.2%	1.9%	210	14.6%	6.0%	56	15.8%	4.1%
De 24 000 à moins de 36 000 euros par an	455	25.0%	4.1%	115	30.6%	2.2%	341	23.6%	6.0%	89	25.1%	2.7%
De 36 000 à moins de 45 000 euros par an	202	11.1%	2.9%	41	10.8%	1.1%	162	11.2%	4.9%	57	16.2%	1.9%
De 45 000 à moins de 65 000 euros par an	174	9.6%	2.5%	52	13.8%	1.4%	122	8.5%	3.8%	72	20.2%	1.9%
De 65 000 à moins de 80 000 euros par an	18	1.0%	0.9%	6	1.7%	0.6%	12	0.8%	1.4%	10	2.7%	0.8%
De 80 000 à moins de 115 000 euros par an	14	0.8%	1.1%	3	0.9%	0.4%	11	0.7%	2.1%	3	1.0%	0.4%
115 000 euros et plus par an	8	0.4%	1.3%	1	0.4%	0.4%	6	0.4%	2.7%	7	1.9%	1.3%
Refus	123	6.7%	3.7%	25	6.6%	1.8%	98	6.8%	5.0%	29	8.2%	2.7%
Ne sait pas	30	1.7%	1.3%	2	0.4%	0.2%	29	2.0%	2.2%	3	0.9%	0.3%