

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1117	100.0%	2.2%	641	100.0%	2.6%	475	100.0%	1.8%	416	100.0%	2.4%
<b>Sexe</b>												
<b>Homme</b>	641	57.4%	2.6%	641	100.0%	2.6%	0	0.0%	0.0%	255	61.4%	2.9%
<b>Femme</b>	475	42.6%	1.8%	0	0.0%	0.0%	475	100.0%	1.8%	160	38.6%	1.9%
<b>Age</b>												
<b>15 à 24 ans</b>	82	7.3%	1.1%	55	8.5%	1.5%	27	5.7%	0.8%	50	12.0%	1.6%
<b>25 à 34 ans</b>	100	8.9%	1.3%	63	9.8%	1.7%	37	7.7%	0.9%	49	11.8%	1.5%
<b>35 à 49 ans</b>	217	19.4%	1.7%	140	21.8%	2.3%	77	16.3%	1.2%	145	34.9%	2.4%
<b>50 à 59 ans</b>	274	24.5%	2.9%	161	25.0%	3.4%	113	23.9%	2.4%	136	32.7%	3.5%
<b>60 ans et plus</b>	444	39.8%	3.0%	223	34.8%	3.4%	221	46.4%	2.6%	36	8.6%	3.6%
<b>Individu</b>												
<b>Ménagères</b>	445	39.8%	1.9%	0	0.0%	0.0%	445	93.5%	1.9%	141	34.0%	2.0%
<b>Personne de référence</b>	708	63.4%	2.5%	564	87.9%	2.8%	144	30.3%	1.9%	242	58.1%	2.9%
<b>Responsable des achats</b>	790	70.7%	2.2%	356	55.5%	2.8%	434	91.3%	1.9%	283	68.2%	2.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	15	1.3%	2.8%	9	1.5%	2.5%	5	1.1%	3.4%	0	0.0%	0.0%
<b>Petits patrons</b>	40	3.5%	2.4%	26	4.1%	2.4%	13	2.8%	2.6%	38	9.2%	2.7%
<b>Affaires et Cadres</b>	162	14.5%	3.2%	98	15.3%	3.3%	64	13.4%	2.9%	146	35.1%	3.1%
<b>Professions intermédiaires</b>	152	13.6%	2.2%	98	15.3%	2.9%	54	11.4%	1.6%	133	32.0%	2.4%
<b>Employés</b>	128	11.5%	1.5%	66	10.2%	3.0%	63	13.2%	1.0%	31	7.5%	1.7%
<b>Ouvriers</b>	59	5.3%	0.9%	49	7.6%	1.0%	10	2.2%	0.8%	2	0.4%	0.4%
<b>Retraités</b>	413	37.0%	3.3%	216	33.6%	3.6%	197	41.5%	3.0%	16	3.8%	6.4%
<b>Autres inactifs</b>	148	13.2%	1.4%	79	12.4%	2.1%	69	14.4%	1.1%	49	11.9%	1.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	16	1.4%	1.9%	12	1.8%	2.8%	4	0.9%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	55	4.9%	2.1%	40	6.2%	3.1%	15	3.1%	1.1%	55	13.2%	2.1%
<b>Affaires et Cadres</b>	186	16.7%	2.6%	104	16.3%	2.9%	82	17.3%	2.2%	186	44.8%	2.6%
<b>Professions intermédiaires</b>	175	15.6%	2.3%	111	17.3%	2.8%	64	13.4%	1.7%	175	42.0%	2.3%
<b>Employés</b>	89	8.0%	1.6%	48	7.5%	2.1%	41	8.6%	1.3%	0	0.0%	0.0%
<b>Ouvriers</b>	78	7.0%	0.8%	51	7.9%	1.0%	28	5.8%	0.6%	0	0.0%	0.0%
<b>Retraités</b>	443	39.6%	3.1%	235	36.6%	3.6%	208	43.7%	2.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	76	6.8%	1.8%	41	6.4%	2.6%	35	7.3%	1.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	223	19.9%	2.2%	112	17.4%	2.6%	111	23.3%	2.0%	57	13.6%	3.3%
<b>2 personnes</b>	494	44.2%	2.8%	255	39.7%	2.9%	239	50.3%	2.6%	118	28.4%	2.7%
<b>3 personnes</b>	173	15.5%	1.9%	115	17.9%	2.5%	58	12.3%	1.3%	83	20.0%	2.2%
<b>4 personnes</b>	165	14.8%	1.8%	120	18.7%	2.6%	45	9.5%	0.9%	115	27.7%	2.4%
<b>5 personnes et +</b>	62	5.5%	1.2%	40	6.3%	1.5%	22	4.5%	0.8%	43	10.2%	1.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	235	21.1%	1.5%	169	26.4%	2.4%	66	13.9%	0.8%	155	37.4%	2.0%
<b>Non</b>	881	78.9%	2.4%	472	73.6%	2.7%	409	86.1%	2.2%	260	62.6%	2.7%
<b>Habitat</b>												
<b>Communes rurales</b>	191	17.1%	1.6%	119	18.6%	2.1%	72	15.1%	1.2%	67	16.2%	2.0%
<b>Agglo. - 20 000 hab</b>	188	16.8%	2.1%	123	19.2%	2.9%	64	13.5%	1.4%	56	13.6%	2.2%
<b>Agglo. 20 000 à 100 000 hab</b>	147	13.1%	2.1%	73	11.4%	2.2%	74	15.5%	2.0%	44	10.5%	2.4%
<b>Agglo. + 100 000 hab</b>	357	32.0%	2.3%	192	30.0%	2.6%	165	34.6%	2.1%	136	32.7%	2.4%
<b>Agglo. Paris</b>	234	21.0%	2.7%	133	20.8%	3.3%	101	21.2%	2.3%	112	27.0%	2.8%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	255	22.8%	2.7%	148	23.1%	3.3%	106	22.4%	2.1%	121	29.2%	2.8%
Nord Pas de Calais	41	3.7%	1.3%	23	3.6%	1.5%	18	3.8%	1.1%	15	3.6%	1.6%
Lorraine	50	4.5%	2.6%	36	5.6%	3.9%	14	2.9%	1.4%	13	3.2%	2.4%
Alsace	30	2.7%	2.0%	21	3.3%	2.9%	9	1.9%	1.2%	16	3.8%	3.2%
Franche-Comté	22	2.0%	2.3%	12	1.9%	2.7%	10	2.1%	2.0%	5	1.2%	1.8%
Champagne Ardennes	17	1.5%	1.6%	11	1.7%	2.1%	6	1.3%	1.1%	6	1.4%	2.1%
Picardie	18	1.7%	1.2%	8	1.3%	1.1%	10	2.1%	1.3%	6	1.5%	1.5%
Bourgogne	24	2.2%	1.8%	17	2.6%	2.5%	8	1.6%	1.1%	7	1.7%	2.1%
Haute Normandie	33	2.9%	2.2%	19	3.0%	2.7%	14	2.9%	1.8%	17	4.2%	3.7%
Basse Normandie	21	1.9%	1.8%	9	1.3%	1.5%	13	2.7%	2.0%	7	1.6%	1.9%
Centre	49	4.3%	2.3%	36	5.7%	3.6%	12	2.5%	1.1%	9	2.2%	1.6%
Pays de Loire	44	3.9%	1.5%	24	3.8%	1.7%	19	4.1%	1.3%	18	4.3%	1.9%
Bretagne	44	4.0%	1.7%	23	3.6%	1.8%	21	4.5%	1.6%	18	4.3%	2.1%
Poitou Charentes	30	2.7%	2.0%	18	2.8%	2.5%	12	2.5%	1.5%	7	1.8%	1.8%
Aquitaine	72	6.5%	2.6%	40	6.3%	3.1%	32	6.8%	2.2%	16	3.8%	1.8%
Midi Pyrénées	70	6.3%	2.9%	43	6.8%	3.7%	27	5.7%	2.1%	20	4.9%	2.6%
Limousin	20	1.8%	3.3%	11	1.8%	3.9%	9	1.9%	2.7%	6	1.5%	4.3%
Auvergne	22	1.9%	1.9%	11	1.7%	2.1%	10	2.2%	1.8%	10	2.3%	3.2%
Rhône Alpes	94	8.4%	1.8%	51	8.0%	2.1%	43	8.9%	1.6%	37	9.0%	2.0%
Languedoc Roussillon	70	6.3%	3.1%	37	5.7%	3.4%	34	7.1%	2.8%	24	5.8%	3.3%
Provence Alpes Côte d'Azur. Corse	90	8.0%	2.1%	42	6.5%	2.0%	48	10.1%	2.1%	36	8.8%	2.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	798	71.5%	2.4%	474	73.9%	2.9%	324	68.2%	2.0%	366	88.1%	2.5%
Presque tous les jours	120	10.8%	2.0%	60	9.4%	2.2%	60	12.6%	1.9%	33	7.9%	1.7%
1 à 2 fois par semaine	51	4.6%	2.0%	31	4.8%	2.6%	21	4.3%	1.5%	10	2.3%	1.5%
1 à 3 fois par mois	11	1.0%	2.1%	4	0.7%	2.2%	7	1.4%	2.1%	0	0.0%	0.0%
Moins souvent	7	0.7%	0.9%	1	0.2%	0.4%	6	1.3%	1.3%	0	0.0%	0.0%
Jamais	1	0.1%	0.5%	1	0.1%	0.8%	0	0.0%	0.0%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	16	1.5%	0.9%	7	1.1%	0.9%	9	2.0%	0.9%	2	0.5%	1.5%
De 9 000 à moins de 12 000 euros par an	41	3.7%	1.4%	14	2.2%	1.3%	27	5.6%	1.5%	4	0.9%	1.5%
De 12 000 à moins de 18 000 euros par an	84	7.5%	1.4%	37	5.8%	1.4%	47	9.8%	1.3%	15	3.6%	2.0%
De 18 000 à moins de 24 000 euros par an	114	10.2%	1.7%	70	11.0%	2.3%	44	9.3%	1.3%	31	7.5%	2.3%
De 24 000 à moins de 36 000 euros par an	245	22.0%	2.2%	140	21.8%	2.6%	106	22.2%	1.8%	70	16.9%	2.1%
De 36 000 à moins de 45 000 euros par an	188	16.8%	2.7%	125	19.4%	3.3%	63	13.3%	1.9%	73	17.5%	2.4%
De 45 000 à moins de 65 000 euros par an	216	19.3%	3.1%	136	21.2%	3.8%	80	16.8%	2.4%	97	23.4%	2.6%
De 65 000 à moins de 80 000 euros par an	60	5.4%	3.1%	29	4.5%	2.5%	32	6.6%	3.8%	40	9.6%	3.1%
De 80 000 à moins de 115 000 euros par an	42	3.8%	3.4%	19	2.9%	2.5%	23	4.9%	4.6%	27	6.5%	3.0%
115 000 euros et plus par an	15	1.4%	2.5%	14	2.1%	3.7%	1	0.3%	0.6%	14	3.3%	2.7%
Refus	73	6.6%	2.2%	37	5.8%	2.7%	36	7.6%	1.9%	31	7.4%	2.9%
Ne sait pas	22	1.9%	0.9%	15	2.3%	1.5%	7	1.5%	0.5%	12	2.9%	1.3%