

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2632	100.0%	5.1%	722	100.0%	2.9%	1910	100.0%	7.1%	857	100.0%	4.9%
<b>Sexe</b>												
Homme	722	27.4%	2.9%	722	100.0%	2.9%	0	0.0%	0.0%	224	26.2%	2.6%
Femme	1910	72.6%	7.1%	0	0.0%	0.0%	1910	100.0%	7.1%	633	73.8%	7.3%
<b>Age</b>												
15 à 24 ans	633	24.1%	8.7%	128	17.7%	3.5%	505	26.5%	14.1%	223	26.1%	7.1%
25 à 34 ans	605	23.0%	7.9%	146	20.2%	3.9%	460	24.1%	11.8%	222	25.9%	6.7%
35 à 49 ans	715	27.2%	5.7%	230	31.8%	3.7%	486	25.4%	7.7%	300	35.0%	4.9%
50 à 59 ans	308	11.7%	3.3%	102	14.1%	2.2%	206	10.8%	4.4%	84	9.9%	2.2%
60 ans et plus	370	14.1%	2.5%	117	16.2%	1.8%	253	13.2%	3.0%	28	3.2%	2.8%
<b>Individu</b>												
Ménagères	1386	52.6%	6.0%	0	0.0%	0.0%	1386	72.6%	6.0%	433	50.6%	6.1%
Personne de référence	1012	38.5%	3.6%	566	78.4%	2.8%	446	23.3%	5.7%	251	29.3%	3.1%
Responsable des achats	1769	67.2%	5.0%	368	51.0%	2.9%	1401	73.3%	6.1%	540	63.0%	4.9%
<b>PCS Individu</b>												
Agriculteurs	18	0.7%	3.5%	6	0.9%	1.7%	12	0.6%	7.9%	0	0.0%	0.0%
Petits patrons	76	2.9%	4.7%	45	6.2%	4.0%	32	1.7%	6.1%	67	7.8%	4.7%
Affaires et Cadres	152	5.8%	3.0%	51	7.1%	1.7%	100	5.3%	4.6%	132	15.3%	2.8%
Professions intermédiaires	323	12.3%	4.7%	90	12.5%	2.6%	233	12.2%	6.7%	229	26.7%	4.1%
Employés	747	28.4%	9.0%	124	17.2%	5.8%	623	32.6%	10.1%	187	21.8%	10.2%
Ouvriers	352	13.4%	5.5%	211	29.2%	4.2%	140	7.4%	10.2%	26	3.1%	6.5%
Retraités	306	11.6%	2.4%	106	14.7%	1.8%	200	10.5%	3.0%	6	0.7%	2.4%
Autres inactifs	658	25.0%	6.4%	88	12.2%	2.3%	570	29.8%	8.8%	210	24.5%	6.4%
<b>PCS Personne de référence</b>												
Agriculteurs	20	0.8%	2.4%	1	0.2%	0.3%	19	1.0%	4.7%	0	0.0%	0.0%
Petits patrons	167	6.3%	6.3%	50	6.9%	3.8%	117	6.1%	8.7%	167	19.4%	6.3%
Affaires et Cadres	270	10.3%	3.7%	59	8.1%	1.6%	211	11.1%	5.8%	270	31.5%	3.7%
Professions intermédiaires	421	16.0%	5.6%	116	16.0%	3.0%	305	16.0%	8.3%	421	49.1%	5.6%
Employés	434	16.5%	8.0%	116	16.1%	5.0%	318	16.6%	10.3%	0	0.0%	0.0%
Ouvriers	739	28.1%	7.8%	219	30.3%	4.3%	521	27.3%	11.7%	0	0.0%	0.0%
Retraités	409	15.5%	2.8%	129	17.9%	2.0%	280	14.6%	3.6%	0	0.0%	0.0%
Autres inactifs	173	6.6%	4.2%	33	4.6%	2.1%	140	7.3%	5.6%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	343	13.0%	3.4%	77	10.6%	1.8%	266	13.9%	4.7%	52	6.1%	3.0%
<b>2 personnes</b>	691	26.3%	3.9%	222	30.7%	2.5%	469	24.6%	5.1%	178	20.7%	4.1%
<b>3 personnes</b>	603	22.9%	6.6%	162	22.4%	3.6%	441	23.1%	9.6%	249	29.1%	6.5%
<b>4 personnes</b>	618	23.5%	6.6%	159	22.0%	3.5%	459	24.0%	9.6%	251	29.3%	5.1%
<b>5 personnes et +</b>	377	14.3%	7.0%	102	14.2%	3.9%	275	14.4%	10.0%	127	14.8%	4.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1095	41.6%	7.1%	273	37.8%	3.8%	821	43.0%	9.9%	430	50.2%	5.6%
<b>Non</b>	1537	58.4%	4.2%	449	62.2%	2.5%	1088	57.0%	5.8%	427	49.8%	4.4%
<b>Habitat</b>												
<b>Communes rurales</b>	472	17.9%	4.0%	119	16.4%	2.1%	354	18.5%	5.7%	137	16.0%	4.1%
<b>Agglo. - 20 000 hab</b>	472	18.0%	5.2%	118	16.4%	2.8%	354	18.5%	7.5%	130	15.2%	5.0%
<b>Agglo. 20 000 à 100 000 hab</b>	361	13.7%	5.2%	93	12.9%	2.8%	268	14.0%	7.4%	96	11.2%	5.3%
<b>Agglo. + 100 000 hab</b>	828	31.5%	5.4%	241	33.4%	3.2%	587	30.7%	7.4%	274	32.0%	4.8%
<b>Agglo. Paris</b>	498	18.9%	5.8%	151	21.0%	3.7%	347	18.2%	7.8%	220	25.6%	5.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	559	21.2%	5.9%	161	22.3%	3.5%	398	20.8%	8.0%	239	27.9%	5.5%
Nord Pas de Calais	188	7.1%	5.8%	54	7.4%	3.5%	134	7.0%	8.0%	61	7.1%	6.4%
Lorraine	92	3.5%	4.8%	32	4.4%	3.4%	60	3.1%	6.0%	12	1.4%	2.1%
Alsace	87	3.3%	5.7%	18	2.5%	2.5%	69	3.6%	8.7%	26	3.0%	5.3%
Franche-Comté	53	2.0%	5.6%	27	3.7%	5.7%	26	1.4%	5.4%	15	1.8%	5.8%
Champagne Ardennes	67	2.6%	6.2%	14	1.9%	2.6%	54	2.8%	9.5%	21	2.5%	7.3%
Picardie	91	3.5%	6.0%	27	3.8%	3.7%	64	3.4%	8.1%	23	2.7%	5.3%
Bourgogne	51	2.0%	3.8%	10	1.4%	1.6%	41	2.2%	5.9%	9	1.1%	2.7%
Haute Normandie	67	2.5%	4.5%	19	2.6%	2.7%	48	2.5%	6.1%	19	2.2%	4.1%
Basse Normandie	39	1.5%	3.2%	8	1.1%	1.4%	31	1.6%	4.9%	10	1.2%	2.8%
Centre	102	3.9%	4.9%	41	5.6%	4.0%	62	3.2%	5.7%	15	1.7%	2.5%
Pays de Loire	144	5.5%	4.9%	56	7.8%	3.9%	88	4.6%	5.8%	51	5.9%	5.3%
Bretagne	121	4.6%	4.6%	28	3.9%	2.2%	93	4.9%	6.8%	36	4.2%	4.3%
Poitou Charentes	59	2.2%	4.0%	12	1.6%	1.6%	47	2.5%	6.1%	13	1.6%	3.3%
Aquitaine	140	5.3%	5.1%	55	7.6%	4.2%	85	4.4%	5.9%	41	4.8%	4.7%
Midi Pyrénées	117	4.4%	4.8%	21	3.0%	1.8%	96	5.0%	7.6%	33	3.9%	4.2%
Limousin	31	1.2%	5.0%	7	1.0%	2.4%	24	1.3%	7.5%	7	0.8%	4.4%
Auvergne	41	1.5%	3.6%	13	1.8%	2.3%	28	1.5%	4.7%	18	2.1%	6.2%
Rhône Alpes	246	9.4%	4.8%	57	7.8%	2.3%	190	9.9%	7.1%	89	10.4%	4.8%
Languedoc Roussillon	91	3.4%	4.0%	20	2.7%	1.8%	71	3.7%	6.0%	39	4.6%	5.3%
Provence Alpes Côte d'Azur. Corse	245	9.3%	5.6%	44	6.0%	2.1%	202	10.6%	8.8%	81	9.4%	5.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1923	73.1%	5.8%	526	72.8%	3.2%	1397	73.1%	8.4%	721	84.1%	5.0%
Presque tous les jours	256	9.7%	4.4%	73	10.1%	2.7%	183	9.6%	5.8%	78	9.1%	4.0%
1 à 2 fois par semaine	147	5.6%	5.8%	55	7.7%	4.8%	91	4.8%	6.6%	38	4.4%	6.0%
1 à 3 fois par mois	26	1.0%	5.0%	0	0.0%	0.0%	26	1.4%	8.2%	6	0.7%	10.0%
Moins souvent	25	1.0%	3.1%	4	0.6%	1.1%	21	1.1%	4.6%	0	0.0%	0.0%
Jamais	5	0.2%	4.1%	3	0.5%	3.9%	2	0.1%	4.6%	5	0.6%	53.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	96	3.7%	5.2%	16	2.2%	2.0%	80	4.2%	7.5%	4	0.5%	3.1%
De 9 000 à moins de 12 000 euros par an	144	5.5%	5.1%	30	4.2%	2.9%	113	5.9%	6.4%	13	1.5%	5.0%
De 12 000 à moins de 18 000 euros par an	330	12.5%	5.4%	96	13.2%	3.7%	235	12.3%	6.7%	50	5.8%	6.7%
De 18 000 à moins de 24 000 euros par an	375	14.2%	5.7%	91	12.6%	3.0%	284	14.9%	8.1%	90	10.5%	6.6%
De 24 000 à moins de 36 000 euros par an	544	20.7%	4.9%	167	23.1%	3.1%	378	19.8%	6.6%	162	18.8%	4.8%
De 36 000 à moins de 45 000 euros par an	406	15.4%	5.8%	124	17.2%	3.3%	283	14.8%	8.6%	176	20.5%	5.8%
De 45 000 à moins de 65 000 euros par an	285	10.8%	4.1%	100	13.8%	2.7%	186	9.7%	5.7%	147	17.2%	3.9%
De 65 000 à moins de 80 000 euros par an	70	2.7%	3.6%	19	2.6%	1.7%	51	2.7%	6.2%	41	4.8%	3.2%
De 80 000 à moins de 115 000 euros par an	46	1.8%	3.7%	14	1.9%	1.9%	32	1.7%	6.4%	34	4.0%	3.8%
115 000 euros et plus par an	23	0.9%	3.8%	12	1.7%	3.4%	10	0.5%	4.5%	22	2.6%	4.3%
Refus	156	5.9%	4.7%	33	4.6%	2.4%	123	6.4%	6.3%	43	5.0%	4.0%
Ne sait pas	156	5.9%	6.8%	21	2.9%	2.2%	135	7.1%	10.2%	75	8.8%	8.0%